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# Throggs Neck Shopping Center, a two-story megamall featuring a Target, TJ Maxx and Petco, is open for business

Developers are touting the eight-acre mall as the next wave of the east Bronx's emergence as a suburban-style shopping haven. Residents once had to drive to Yonkers or Westchester to visit such stores.

BY BEN KOCHMAN / NEW YORK DAILY NEWS / Thursday, November 20, 2014, 6:20 PM

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Holiday shopping in the east Bronx just got much easier.

The two-story Throggs Neck Shopping Center is now open for business .

Simone Development built the eight-acre plaza at the former site of a former postal service transfer station at Lafayette and Brush Aves. Visitors can park in one of more than 600 free spots while shopping at Target, TJ Maxx, Petco, Sketchers and Famous Footwear.

Residents once had to travel to Westchester and Yonkers for such suburban-



New Bronx mall lures  
biz away from

**T.J. Maxx and Famous Footwear are among the retailers at the new Throggs Neck Shopping Center, which also boasts 600 free parking spaces.**

The long anticipated  
Mall at Bay Plaza now  
open

style shopping.

But the Throggs Neck Shopping Center is the second east Bronx megamall to open in 2014 — after a three-story retail center anchored by Macy’s opened in August in Co-op City.

“The demand for these kinds of stores in the east Bronx was far higher than what was there,” said Joseph Kelleher, president of Simone Development’s urban wing. “Having an option that is closer is far more attractive.”

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